



2014 Print Advertising

Rates

Ad Size ▶	1/8 Page			1/4 Page			3/8 Page			1/2 Page			3/4 Page			Full Page			
	# of Insertions	1x	3x	6x	1x	3x	6x	1x	3x	6x	1x	3x	6x	1x	3x	6x	1x	3x	
Raytheon Events (Raytheon) Circulation: 7,000	135	120	110	220	200	180	300	270	245	380	345	310	555	500	450	685	615	555	B & W
	170	155	145	270	250	230	365	335	310	455	420	385	635	580	530	775	705	645	4-Color
So. California Happenings (Boeing) Circulation: 2,000	100	90	85	175	160	145	225	200	180	300	270	245	425	380	340	525	475	425	B & W
	135	125	120	225	210	195	290	265	245	375	345	320	505	460	420	615	565	515	4-Color
NGConnection Magazine (Northrop Grumman) Circulation: 6,000	125	110	100	210	190	170	285	255	230	365	330	295	535	480	430	665	595	535	B & W
	160	145	135	260	240	220	350	320	295	440	405	370	615	560	510	755	685	625	4-Color
Emp. Savings North Edition Circulation: 17,000	165	145	130	280	255	225	360	325	290	430	385	345	635	570	510	785	705	630	B & W
	200	180	165	330	305	275	425	390	355	505	460	420	715	650	590	875	795	720	4-Color
Emp. Savings South Edition Circulation: 17,000	165	145	130	280	255	225	360	325	290	430	385	345	635	570	510	785	705	630	B & W
	200	180	165	330	305	275	425	390	355	505	460	420	715	650	590	875	795	720	4-Color

The prices in the above table are **per issue**. Example: the cost of a 1/4 page B&W ad in Employee Savings North edition at the 6x rate is \$225 per issue x 6 issues for a total of \$1350.

Rates

The above rates are for either Black & White or 4-Color ads.

If customer cancels ad prior to completing the 3x or 6x contract, they will be charged by and agree to pay OBC Publishing for discounts taken, but not earned.

Ad Design Fee

\$85.00, up to 3 iterations.
Hourly rate of \$50.00 thereafter.

Payment Terms

Payment is due with order. Checks are payable to OBC Publishing Company. There is a \$25.00 charge for all checks returned for non-sufficient funds. Replacement payments must be made with cash, certified check or money order only.

VISA or MasterCard accepted with authorization. OBC Publishing Company reserves the right to reject, edit or cancel any ad, at any time. Prices subject to change with 30 days written notice.

We accept:  

Premium Position

Contact your sales associate for availability.

Raytheon, Boeing, ES-North & ES-South:

Front or Back Cover.....	\$300
Page 2 or 3	\$150
Page 4 thru 7	\$100
Third-to-Last Page.....	\$100
Inside Back Cover.....	\$100

Northrop Grumman

First Page of Ads.....	\$100
Back Cover	\$300
Third-to-Last Page.....	\$100
Inside Back Cover.....	\$100

2014 Advertising Deadlines

Issue:	Ad Deadline Date:	Delivery Date:
January/February	December 21	January 9
March/April.....	February 20	March 5
May/June	April 22	May 7
July/August	June 24	July 9
September/October	August 22	September 10
November/December	October 21	November 5
January/February 2015	December 19	January 7

Subject to change without notice.

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