

2019 Print Advertising Rates

Rates

Ad Size ►	1/4 Page			1/2 Page			FullPage		
# of Insertions	1x	3x	6x	1x	3x	6x	1x	3x	6x
Employee Savings Magazine Circulation: 30,000	450	415	360	800	735	640	1,200	1,100	960

The prices in the above table are *per issue*. Example: the cost of a 1/4 page ad in Employee Savings Magazine at the 6x rate is \$360 per issue x 6 issues for a total of \$2160.

Rates

The above rates are for 4-Color ads.

If customer cancels ad prior to completing the 3x or 6x contract, they will be charged by and agree to pay OBC Publishing for discounts taken, but not earned.

Ad Design Fee

\$125.00 (3 proof maximum)
Hourly rate of \$65.00 thereafter.

Payment Terms

Payment is due with order. Checks are payable to OBC Publishing Company. There is a \$25.00 charge for all checks returned for non-sufficient funds. Replacement payments must be made with cash, certified check or money order only.

VISA, MasterCard, American Express and Discover accepted with authorization. OBC Publishing Company reserves the right to reject, edit or cancel any ad, at any time. Prices subject to change with 30 days written notice.

We accept:



Premium Position

Contact your sales associate for availability.

Front Cover.....	\$300
Page 2 or 3	\$200
Page 4 thru 7	\$100
Third-to-Last Page.....	\$100
Inside Back Cover.....	\$100
Back Cover	\$300

2019 Advertising Deadlines

Issue:	Ad Deadline Date	Delivery Date
January/February	December 19	January 2
March/April	February 20	March 6
May/June	April 17	May 1
July/August	June 19	July 3
September/October	August 21	September 4
November/December	October 23	November 6

Subject to change without notice.

obcpublishing.com

advertising@obcpublishing.com